



World Acupuncture Day



World Congress on Acupuncture



**Celebration of 8th anniversary
acupuncture as the UNESCO cultural
heritage of humanity**

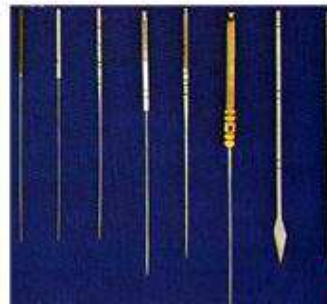


**Followed by the World Annual Congress of
the WFAS**

with APEMECT, ISCA, CFA-MTC and FAFORMEC



Accompanied by
a temporary exhibition on
the history, principles and the
applications of acupuncture and
Chinese Medicine



Objectives of the event

- ▶ Address the need worldwide to better understand acupuncture
 - ▶ In the population
 - ▶ In doctors who are not trained in acupuncture
 - ▶ In academic health institutions
 - ▶ In the media
- ▶ Current high demand for treatment
- ▶ Development of research and scientific projects
- ▶ Major interest in terms of the cost-efficiency relationship along with benefit-risk
- ▶ Availability in a medicalised setting and with simplified equipment and techniques
- ▶ Accessible immediately in the context of general medicine



Event programme

- ▶ Annual meeting of the Executive Committee of the World Federation, Tuesday 20th November 2018
- ▶ **World Day**
 - ▶ Wednesday 21st November 2018
 - ▶ Presentation evening with show on the « East-West » intercultural meeting and dialogue
- ▶ **World Professional Congress**
 - ▶ Three days with three approaches: education, science, culture, in collaboration with the UNESCO and WHO
 - ▶ And two themes :
 - ▶ The role of acupuncture in a global health context, to treat better, treat more, treat at a lower cost
 - ▶ The role of acupuncture relative to the environment and the difficulties generated by modern society.



Principal Content of the World Acupuncture Day

- ▶ At UNESCO : conferences, debates
- ▶ A live-link connection where countries have organised an open day for the occasion
- ▶ Themes :
 - ▶ History of the development : in Asia, in China, in Europe and all continents of the western world
 - ▶ Teaching
 - ▶ Relations between various professionals
 - ▶ Different modalities of practice
 - ▶ Integration in the treatment systems of each nation
 - ▶ Acupuncture Without Borders
 - ▶ Integration of acupuncture in diverse cultures
 - ▶ Level of scientific recognition
- ▶ Inauguration of the exhibition « temporary exhibition of the history, principles and practice of acupuncture »
- ▶ Musical and theatrical show



Principal content of the World Congress

- ▶ Role of acupuncture in the challenges of global health, to treat better, treat more and treat at a lower cost
 - ▶ Individuals in difficult circumstances
 - ▶ Acupuncture in medically under-equipped areas
 - ▶ Acupuncture always at an affordable cost
- ▶ Place of acupuncture in the adaptation to the environment and to the difficulties generated by modern society
 - ▶ Answer to pollution
 - ▶ Help for the vulnerable
 - ▶ Management of professional stress:
 - ▶ Air conditioning/ventilation and allergies
 - ▶ Pressure from professional pressures and « Burn Out » / « Bore Out »
 - ▶ Management of post-traumatic stress: following assault, war, accidents (plane, train, car) as well as domestic accidents
 - ▶ Gala evening



Current partners

- ▶ French Embassy to UNESCO
- ▶ WFAS
- ▶ WHO
- ▶ APEMECT
- ▶ ISCA
- ▶ CFA-MTC
- ▶ FAFORMEC
- ▶ China Association
- ▶ AGTCM
- ▶ New Zealand Federation
- ▶ ETCMA

